

New e33 squared debuts at Newport show

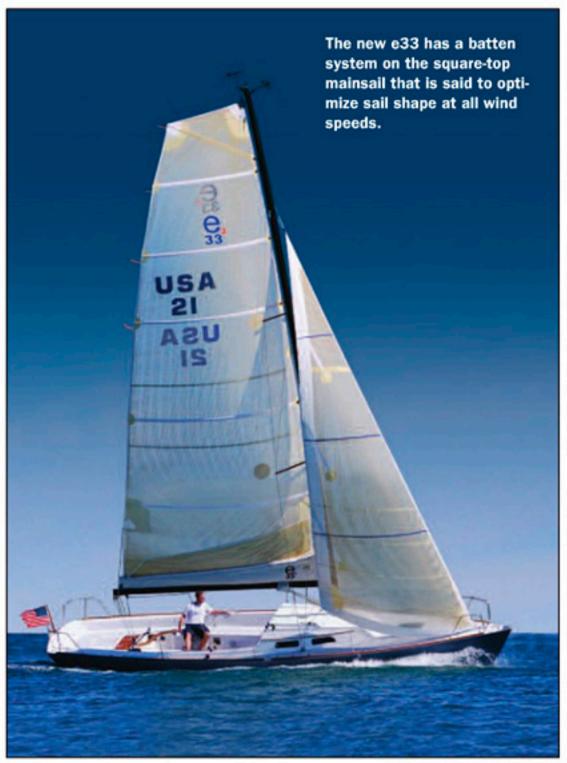


Photo courtesy e Sailing Yachts

e Sailing Yachts, in Marblehead, Mass., introduced its new e33 squared edition performance daysailer at the Newport International Boatshow in mid-September. This next generation e33 is the culmination of five years of innovations working with e33 owners, designer Persak & Wurmfeld, and America's Cup winning sailmaker Robbie Doyle.

From keel design, to sail-handling advancements, to having Lyman-Morse Boatbuilding, in Thomaston, Maine, built the boats, the company believes that the e33 has evolved significantly. For one example, listen to Doyle: "We've introduced a game-changing batten system on the e33's square-top mainsail that automatically optimizes sail shape at all wind speeds. This delivers performance you have to see to believe in both light and heavy air."

e Sailing Yachts has been touting the e33's performance, ease of handling and comfort, and these characteristics, they say, have remained unchanged since 2006. Since then, e Sailing Yachts says, new features have been added that impact the boat's performance and handling ease. After many years of racing, founders Robbie Doyle and Jeremy Wurmfeld were both inspired to bring a new kind of sailing experience to market with boats that do not compromise performance for comfort and value, with boats that are sold factory-direct. FMI: www.esailingyachts.com.

Briefly

DeLorme, of Yarmouth, Maine, creators of mapping, GPS, and satellite communication technologies, has received an "Outside" magazine Gear of the Show award and GearJunkie.com Best of Show honors for its soon-to-be-re-leased inReach two-way satellite communicator. The awards stem from inReach's debut at the 2011 Outdoor Retailer Summer Market. Outside gear editor Sam Moulton said, "This year's inReach ups the ante by letting you send and receive text messages from pretty much anywhere in the world."

Gear Junkie editor-in-chief Stephen Regenold described the inReach as "a small unit that will send and receive text messages outside of cell-phone range ... Another neat thing: this system will let you receive message delivery confirmation." FMI: www.delorme.com.

Sea Tow Services International, Inc., based in Southold, N.Y., has partnered with Marinalife, an online directory of marina information and boating resources. Sea Tow is Marinalife's official marine-assistance service provider. Marinalife members receive 14 months of Sea Tow membership for the price of 12, including all the deals and discounts offered by the Sea Tow Advantage Network. Sea Tow members will re-